

## for LAW ENFORCEMENT.

The Ultimate Composite Picture



WHY YOUR AGENCY
SHOULD CONSIDER
USING FACES<sup>TM</sup>

- 1. Market leader in units sold
- 2. Strong community and police endorsements
- 3. Is a mature tried and tested solution with strong user acceptance
- 4. Can be adapted to local ethnic face characteristics see examples
- 5. Easy to use and not over engineered
- 6. Composites produced can be transmitted by secure key codes.
- 7. Can be integrated into initial police training courses
- 8. Third party 3D products add value.
- 9. Video Enhancement of poor quality, partial view facial images (planned future release).
- 10. On-line training offered
- 11. Online Training for Police who will become internal Trainers
- 12. Train the Trainer as well Police Training Centre Project
- 13. Train the Trainer Cognitive Interviewing Skills
- 14. Community Service potential for stand-alone solution to distance learning/concentration and focus improvement.
- 15. The change management process and deployment methodology are key consideration when using the product in a large police force.



We recommend that police are introduced to FACES™ during initial training courses. Depending on the number of sworn officers there should be "X" number of police subject matter experts to assist frontline police when the need arises. This could be by phone or in person depending in the severity of the incident.

answers

rumors

ottom line truth lies stories

certainty truth real

facts



















